

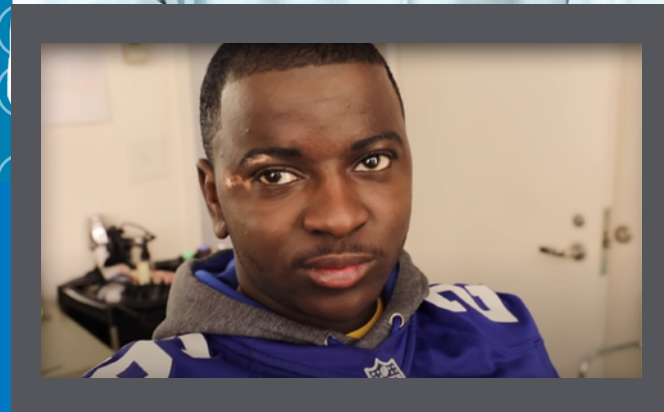
MAKING THE IMPOSSIBLE POSSIBLE

2020 REPORT TO THE COMMUNITY

Juwan, searching patient



Juwan,
searching patient



Juwan visits “Good Morning America” to bring more diverse donors to the registry.

SEARCHING FOR A MATCH WITH PERSEVERANCE AND GRACE

When he was in eighth grade, Juwan started experiencing shortness of breath. His mom, Andrea, a nurse at the time, suspected something serious—and she was right. Juwan was diagnosed with Hodgkin’s lymphoma.

Juwan began chemotherapy in April 2016. But losing hair and feeling sick wasn’t going to stop him from joining marching band his freshman year. Each afternoon after a full day of band camp, he would head straight to Children’s Hospital of Philadelphia (CHOP) for radiation—his bandmates having no idea what he was going through.

For six weeks his scans were clear, then Juwan began having seizures. The cancer was back. Juwan immediately started chemotherapy again and prepared for an autologous transplant (using his own cells)—all while maintaining a 4.25 GPA and volunteering with CHOP and other community groups.

After a year in remission, Juwan came home from a band competition with a nasty cold. A chest X-ray revealed Juwan’s cancer had returned once again and **his only chance for a cure is a transplant using donor stem cells.**

Because Juwan is African American, and currently there aren’t enough African American members on the Be The Match Registry®, he will have a difficult time finding a donor match. We are committed to equal outcomes for

all, and that means we are unrelenting in our pursuit of the possibility of a second chance for a full and healthy life for Juwan and for patients like him.

Now 18 years old, Juwan has been battling Hodgkin’s lymphoma for six years, tackling this challenge the same way he tackles every other challenge—with perseverance and an unwavering passion for others. Currently in remission, he’s looking forward to starting college as he continues treatment to stay healthy until his match can be found.

By giving to the Be The Match Foundation®, you will add new potential life-saving donors to the registry. **Help us bring Juwan a match and open a world of possibilities and new beginnings for him.**

EQUAL OUTCOMES FOR ALL

means we are unrelenting in our pursuit of the possibility of a second chance for a full

and healthy life for

JUWAN and

patients like him.



Juwan,
searching patient



Zeke, blood stem cell transplant recipient

ZEKE’S CURE WAS POSSIBLE—
EVEN DURING A PANDEMIC

After being diagnosed with acute myeloid leukemia, Zeke was admitted to Children’s Hospital of Philadelphia in March 2020—the same week hospitals started restricting visitors due to the global pandemic.

In July 2020, Zeke received a bone marrow transplant from an anonymous donor on the Be The Match Registry®. His journey has been one of rare circumstances, and his transplant was no exception: When Zeke’s body rejected the stem cells from the first transplant, his medical team rallied to find a second donor from the registry. Zeke received his second transplant just weeks later.

Thanks to his faith, incredible strength and his two marrow donors, Zeke celebrated his seventh birthday. After spending nearly 9 months out of the entire year in the hospital, away from his siblings, he returned home to them, pulling off a huge surprise.

It’s because of supporters like you that we are able to make second chances like Zeke’s possible—even when it seems impossible.

Not 1 but
2 DONORS
stepped up exactly when
they were needed
to save Zeke’s life.

A YEAR UNLIKE ANY OTHER

In a year when so many things seemed impossible, together we rose to the challenge to make the impossible possible—**impacting the most lives ever in our 30-plus years**. With our incredible partners, supporters and team, we achieved the following:

6,660 lives impacted in FY2020

More than **325,000** potential donors were added to the registry

More than **2,075** families received financial assistance

(Read more about fiscal year 2020 on pages 14-15.)

Despite a pandemic, our promise to our patients and our mission was unwavering, and we continued to save lives through cellular therapy. After all, our existence is based on the simple belief that **everyone deserves a second chance at life**—no matter the circumstances. That does not mean it was easy. We had to be nimble and resourceful to navigate our way through new obstacles in order to serve every patient who desperately needed us.

- Our in-person registry recruitment and fundraising events moved online.
- We navigated early travel restrictions and donor uncertainty, to ensure safe and on-time delivery of life-saving blood stem cells to patients in need.
- We developed innovative partnerships and turned to cryopreservation techniques.



- And we established the COVID-19 Rapid Response Fund to quickly mobilize critical funding for these and other initiatives and to provide patients much-needed relief grants during this challenging time.

Still, we could not have reached this milestone without the steadfast dedication of our incredible heroes:

- Our **life-saving donors** who stepped up, despite a climate of fear and anxiety, to give the gift of a second chance to a stranger
- Our **volunteer couriers**, who through it all delivered life-saving cells to our patients
- Our **health care partners** who worked in an environment of heightened risk—all for the sake of helping those who needed them; and our **financial supporters** who continued to advance our life-saving mission

While “most lives impacted” is an achievement we will always value, we are reminded that our goals are more than just numbers. Each life we touch is a mother, father, child, dear friend who is counting on us so they may have more time and more joy in this world. We are celebrating not just because of this milestone year against incredible odds. We are celebrating the confidence it gives us to rise beyond expectations and be there for every patient who is counting on us.

**Together we will reach many more
LIFE-SAVING MILESTONES.**



AMY RONNEBERG
Chief Executive Officer
National Marrow Donor Program®
(NMDP)/Be The Match®



JOY KING
Executive Director,
Be The Match Foundation®
Chief Advancement Officer,
(NMDP)/Be The Match®

LETTER FROM OUR LEADERS

A year ago, the most extraordinary challenge we had faced in 34 years of delivering cures to blood cancer patients became very real ... very quickly.

Despite the darkness and uncertainty of the COVID-19 pandemic, commitment to our life-saving mission never wavered. We responded with urgency and innovation as our patients, donors, teams, Network partners, supporters and volunteers boldly and bravely did whatever it took to make the impossible possible.

And we overcame the obstacles, never missing a single delivery of life-changing cellular therapy. In fact, 2020 was the best year ever in our history. Together, we did what we had to do to deliver to our patients:

- Reduced donor travel by as much as 60% working with our Network partners
- Achieved a 34% increase in the number of donors cleared within 14 days
- Increased our ability to meet the transplant center first requested collection date by 13%, and
- Continued to build a registry as diverse as the patients who need our help, adding nearly 108,000 ethnically diverse donors

We made it happen. Every moment. Every day. Together.

And, it is with this sentiment of gratitude, celebration and fortitude for the path ahead that we deliver our 2020 Report to the Community.

We know there is still so much work to be done. So, we are asking you—our Network, partners and supporters—to bring more cures to more patients by joining the registry, becoming a financial supporter, and spreading the word about our life-saving mission.

We are proud to have you on our team.

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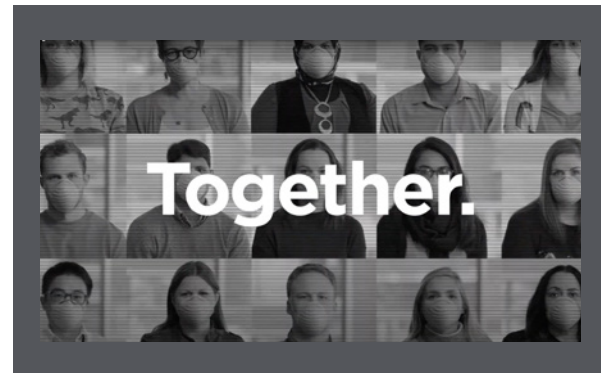
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2020 DIDN'T SLOW DOWN OUR LIFE-SAVING MISSION



See how we overcame the obstacles.

MARCH

Borders are abruptly shut down, and most employees swiftly begin working from home. Essential team members and volunteer couriers bravely continue showing up in person wherever needed to conduct mission-critical work.



Krista, Be The Match courier



APRIL

Volunteer couriers unable to travel make **150** masks to protect couriers still traveling.



As commercial air travel becomes unreliable, private flights are made possible through generous supporters.

INNOVATING TO TRANSPORT LIFE-SAVING CELLS

Our partner couriers in the European Union (EU) were delivering 1,500 fresh transports annually—until March, when the U.S. government prohibited them from entering. To get life-saving cells, we create a hub-and-spoke transport model. EU couriers pick up products and deliver them to a consolidated site at Frankfurt Airport in Germany. Products are manifested, registered with customs, and sent via cargo to Chicago O'Hare Airport. Be The Match couriers pick up the fresh cell products and deliver them to U.S. transplant centers.

In 2020, 1,311 blood stem cell products were delivered using this unique delivery process.

MAY



20,800 unique viewers tune in and **140,867** individuals are reached through Facebook.

900,000 people are reached through media efforts.

1,184 individuals take the first critical step to join the registry, moving us to **36,939** total potential donors registered through the #Couch2Cure movement.

In a time of crisis, the **#Couch2Cure** movement is launched to raise critical funds and recruit registry members, culminating in a full-day livestream event:



Be The Match couriers



JULY

The Harper Family Foundation generously contributes **\$1.064 million** to establish the Harper Family Patient Assistance Fund, providing critical financial resources to families facing unprecedented need.

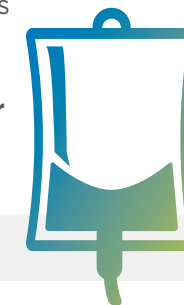
AUGUST

Through a matching gift challenge, the Harper donation inspires others to **double** their impact at a time when patient need was increasing.

JUNE



Be The Match facilitates **651** cellular therapies for patients—**more in a single month than ever before in our history.**



SEPTEMBER



Our amazing supporters show patients everywhere they are not alone with our first-ever virtual Be The Match Gala:

\$564,706 is raised for our life-saving mission

1,381 registered guests and **400+** watch parties tune in throughout the country

15,261 unique viewers attend virtually with the Gala livestream

32,414 people are reached through livestream social sharing

8,393 social media users comment, share and like us on Facebook

NOVEMBER



THE
ONE
FORUM

The ONE Forum® 2020 goes virtual with two half-days of content to bring learning, innovation and fun to those helping patients receive life-saving cellular therapy. **More than 2,200 attend the event.**

Amy Ronneberg, CEO

DECEMBER



Patient financial support needs continue growing. Our tremendous supporters raise **\$207,000** to reopen the Be The Match Crisis Grant Fund after it had been depleted. This fund is a lifeline for patients facing extreme financial hardship. Thanks to The Carter Family Foundation and William G. Pomeroy Foundation for sponsoring matching gift opportunities.

Our commitment to innovation never wavered, despite facing new challenges. We paved the way with new solutions and product offerings to support our patients, donors and partners.

LIFE-SAVING INNOVATION AND SUPPORT

NEW INITIATIVE CREATES ACCESS TO HIGH-QUALITY DONORS FOR EVERYONE

Donor for All



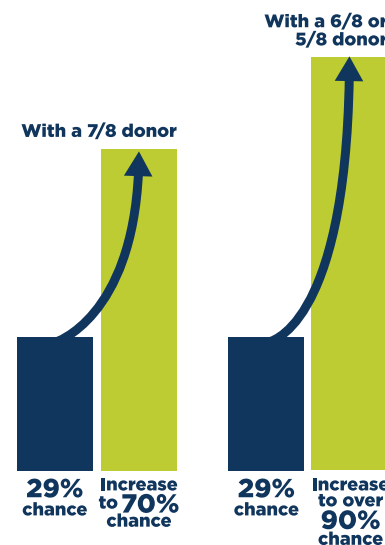
Patients are most likely to match stem cell donors who share the same ethnic background. Because many ethnicities are severely underrepresented on the Be The Match Registry®, the odds of finding the current required 8/8 human leukocyte antigen (HLA) match for ethnically diverse patients can be as low as 29 percent.

At Be The Match, we find this inequality of access to a potentially life-saving transplant completely unacceptable. So how do we improve access for people who might not otherwise be able to find a well-matched volunteer donor?

Our ongoing initiative to diversify the registry helps, of course. But to address the issue for patients who need transplants now, we launched the Donor for All initiative, with a research trial focused on one of the most disruptive advancements in the transplant industry. This trial aims at expanding the success and use of identified donors beyond the current 8/8 HLA match requirement, increasing options for patients who may have previously had none.

Historically, an 8/8 HLA match has increased overall survival rate and minimized the occurrence of graft-versus-host disease, making it the minimum matching criteria adopted by many transplant centers. Through our research, we are seeking to establish a new transplant protocol that would achieve the same outcomes with a partially matched donor, offering life-saving treatment options to patients who previously had none.

Significantly increase the odds for our Black or African American patients:



Be The Match "FY2020 Annual Numbers"



Jeff Gordon

JEFF GORDON CHILDREN'S FOUNDATION

For more than 20 years, the Jeff Gordon Children's Foundation (JGCF) has been a dedicated partner, sharing the vision of a world in which kids not only survive childhood cancer but recover from a blood stem cell transplant more quickly and without terrible complications or side effects.

In 2020, JGCF invested \$250,000 in our groundbreaking Donor for All initiative. Through its generosity and long-term commitment, JGCF is leading the way to delivering equal outcomes for all and helping more patients not only survive, but thrive, post transplant.



KONG SPIRITUAL SUPPORT PROGRAM



After receiving his life-saving transplant and drawing on his Christian faith throughout his treatment, Garheng Kong and his wife, Melissa, wanted to make spiritual care available to all patients in need, free of charge. Thanks to the Kongs' significant investment, the program launched in 2020. Now, patients and their caregivers can get holistic support services and 24/7 access to trained professionals from Corporate Chaplains of America to help them navigate their personal journey to healing.

SEATTLE COLLECTION CENTER

Because the first case of COVID-19 in the United States was diagnosed in Seattle, the Be The Match Seattle Collection Center was one of the first apheresis centers to feel the impact of the pandemic.

Designed to create an amazing experience for our crucial donors—one to be remembered, celebrated and recommended—our Seattle Collection Center was nimble in its response. As patients were waiting for their life-saving transplants, we collected cells, pampered our donors, and continued to save lives. Because no matter what the challenge, we are always going to fulfill our vital mission—and that will never change.

Joey, blood stem cell donor



RELATED DONOR SERVICES

To better meet the needs of our transplant center partners, Be The Match now offers Related Donor Services (RDS) custom workups.

With RDS, we can perform the medical testing, or "donor workup," required to determine the related donor's eligibility and suitability to donate blood stem cells to their family member. After a donor is cleared for donation, the transplant team can perform the stem cell collection or choose for Be The Match to continue with collection.



When the pediatric transplant center that was treating Zion, a patient with sickle cell, was unable to collect blood stem cells from his donor and mother, Chim, RDS stepped in to perform the collection and help with expenses.

HARPER FAMILY FOUNDATION'S GIFT OF HOPE IN A DIFFICULT TIME

At just 2 years old, Alex was diagnosed with acute lymphoblastic leukemia (ALL). After undergoing chemotherapy for more than three years, he was finally healthy and strong again. But six years after his original ALL diagnosis, Alex was diagnosed with secondary acute myeloid leukemia. After this heartbreaking setback, he underwent chemotherapy again, but this time he also received a cord blood transplant.

The transplant was a success and today Alex is happy and healthy. And his family wanted other patients to receive a second chance like Alex did. So, in 2020, with their grant of \$1.064 million from the Harper Family Foundation, they established the Harper Family Patient Assistance Fund.

With more families than ever experiencing financial hardship due to COVID-19, the Harper Family Patient Assistance Fund provided a critical resource for patients and their families facing the financial burden of transplant. As a matching gift, the \$1.064 million grant also inspired others to take action by doubling their donation at a time when patient need was rapidly increasing.



Learn more about the Harper family and their foundation.



The Harper family

Jordan was only 3 years old when he received his third transplant. After being away from home for more than a year, he has finally been reunited with his family and is continuing the healing process. In 2020, Jordan's family was grateful to receive a grant from the Harper Family Patient Assistance Fund.



Jordan, blood stem cell transplant (bottom right), with his family

MEET THREE OF THE 733 PATIENTS TOUCHED BY A GIFT FROM THE HARPER FAMILY FOUNDATION

“We know how hard it is for families to go through the transplant journey. Now with COVID-19, we can only imagine how hard it must be.” —Jeff, Harper Family Foundation

Kelly was 19 years old when she was diagnosed with acute myeloid leukemia (AML), just as the pandemic was gaining ground in the United States. To receive her life-saving cord blood transplant, Kelly and her mom temporarily relocated to be near her transplant center.

On top of a job loss for Kelly's mom, the family had numerous out-of-pocket expenses to cope with while away from home. Thankfully, Kelly and her family received a grant from the Harper Family Patient Assistance fund. “When you're going through a difficult time,” Kelly says, “it feels good knowing other people care enough to try to help make it a little less difficult.”

Kelly, cord blood transplant recipient



After a devastating family death and job loss due to COVID-19, a grant from the Harper Family Patient Assistance Fund is allowing **Ava** and her family the necessary time and space to prepare for the life-changing transplant they have been working toward for so many years. Kashica, Ava's mom, is incredibly grateful. “This grant is a blessing to our family,” she says. “We are not only experiencing some financial difficulties due to the pandemic, but also due to a family loss. We are very grateful and thank the Harper Family Foundation very much.”



Ava, searching patient

DONOR DEDICATION STAYS STRONG THROUGH CHALLENGING TIMES

Our life-saving work depends on the dedication of our amazing blood stem cell donors. And in 2020, our selfless donors continued to step up to donate despite a pandemic, giving strangers the gift of a second chance.

Meet Molly and Katelyn, two of our heroes who are so committed to our mission that they said yes—more than once—when they received the call to donate.

Molly: ‘We have so much we can give to others’

Learning about Be The Match at an on-campus donor drive, Molly thought donating would be a painful process and declined the opportunity to join the registry.

However, once she became an oncology nurse caring for pediatric transplant patients, she changed her mind. Within six months of sending in her swab kit, Molly received a phone call telling her she was someone’s match. She donated in December 2020 without hesitation.

“I’m South Korean and was adopted by my parents. It made me consider other people like me who might need a transplant and don’t have family members who could be a potential match,” Molly shares.

Molly ended up donating her blood stem cells a second time to the same recipient. And with COVID-19 precautions in place, she was able to have her mom by her side for support.

“It’s scary to go through something like this,” Molly says, “but imagining what someone who’s in need of a transplant goes through every single day, this seems so miniscule.”

Molly, two-time blood stem cell donor

KATELYN: FOUR-TIME DONOR

Katelyn joined the Be The Match Registry in 2012 while attending college in Virginia. Her uncle had leukemia and did not have a donor match, further inspiring Katelyn to join. “I knew I wanted to help in any way that I could,” she says.

She first received a call to donate in 2015 but the patient did not proceed with the transplant. In 2017, she received a second call and instantly said yes. “I donated three times in 2017 ... providing my recipient with needed ‘booster’ stem cells,” Katelyn adds. She received a call to donate to the same recipient again in March 2020, and even with the onset of the pandemic, Katelyn says she didn’t hesitate to say yes.

“Finding out I could help someone in such a large way did not allow me to second guess the decision,” she says. “It has been an honor to donate and I will continue to donate as long as I am able.”



Katelyn, four-time PBSC donor

KWINCY’S HOPE WAS JUST ONE STATE AWAY

Kwincy Lassiter, son of Ericka Lassiter and late NFL player Kwamie Lassiter (1969-2019), was just a few months old when he endured his first sickle cell pain crisis.

Spending his childhood in and out of the hospital, Kwincy relied on daily medications and blood transfusions to keep him as pain-free and healthy as possible. Still, he was plagued with pneumonia and two episodes of acute chest syndrome, the leading cause of death in patients with sickle cell disease. Kwincy needed a transplant to be cured.

With no matching donors in their family, the Lassiters turned to the Be The Match Registry®.

In 2015, a donor match was found but unfortunately, the donor backed out just a few weeks before 15-year-old Kwincy was to start a rigorous pre-transplant chemotherapy treatment. So, his family stepped up their efforts to find another match, holding numerous registry drives and encouraging others to join. Little did they know, a registry drive on a college campus in the next state over would forever change Kwincy’s life.

Walking back from band practice on a regular day at Texas State University, Bree Randle joined the Be The Match Registry—and just months later, she learned she was a

match. On her 20th birthday, Bree donated bone marrow in Dallas, giving a selfless gift to a boy she had never met.

“I didn’t hesitate—I just said, ‘OK, I’ll do it’—and I’d do it again,” Bree says. “I know I donated to Kwincy, but it changed my life, too.”

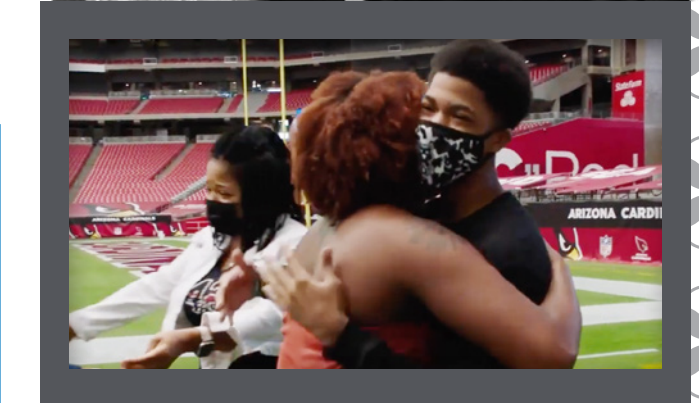
Donors and patients don’t often have the opportunity to meet—especially during a pandemic. But at 20 years old in October 2020, at State Farm Stadium in Glendale, Ariz., where his father took the field as an Arizona Cardinals starting player for eight years, Kwincy was able to meet his donor—and cure—Bree for the first time.

Kwincy’s mom, Ericka, took the opportunity to express her gratitude for the gift Bree gave her family telling her, “I love you and thank you—thank you for being brave.”

Awareness and access gaps: Sickle cell disease (SCD) is an inherited blood disorder that affects approximately 100,000 Americans today (1 out of every 365 Black or African American births). Management, treatment and cure of SCD depend on equitable access to care and adequate disease education across providers, patients and caregivers. Barriers exist for SCD patients due to misconceptions, lack of awareness and bias among health care professionals. Without robust funding and continued awareness building and research, the lives of those living with SCD are approximately 30 years shorter* than that of people without SCD (*CDC Foundation).



Bree (left) and Kwincy



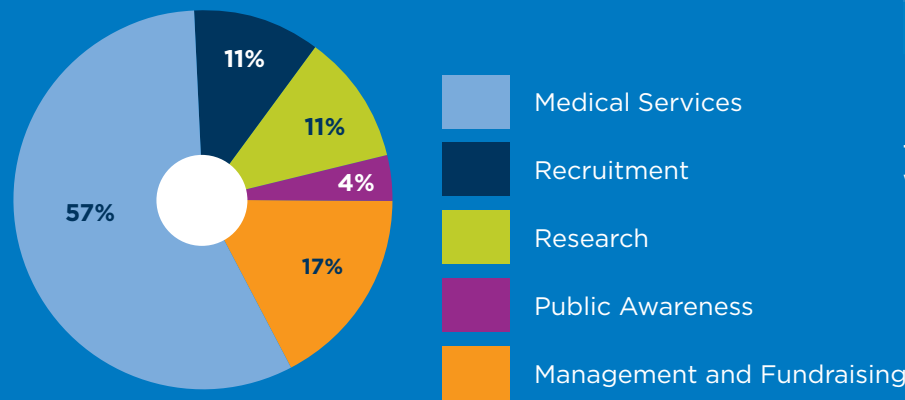
Watch Kwincy meet his donor, Bree, for the first time.

FINANCIALS

National Marrow Donor Program and subsidiaries
consolidated statement of financial position as of
September 30, 2020 (In thousands)

ASSETS	
Current and other assets	\$161,353
Long-term investments and bond reserves	\$129,306
Property and equipment	\$90,149
TOTAL	\$380,808
LIABILITIES AND NET ASSETS	
Current and long-term liabilities	\$140,773
Net assets	\$240, 035
TOTAL	\$380,808

HOW WE SPEND EACH DOLLAR



Consolidated statement of activites for the year ended
September 30, 2020 (In thousands)

REVENUES AND GAINS	
Search and procurement fees	\$369,070
Federal contracts, cooperative agreements and contributions	\$74,707
Investment and other income	\$75
TOTAL	\$443,852
EXPENSES	
Program services	\$375,027
Management and general	\$76,810
Fundraising	\$1,083
TOTAL	\$452,920
Non-operating income	\$8,089
INCREASE IN NET ASSETS	(\$979)

To read our consolidated audited financial statements with supplemental schedules, visit: BeTheMatch.org/audit

BE THE MATCH BIOTHERAPIES:
MAKING THE ADVANCEMENT OF
CELLULAR AND GENE THERAPY POSSIBLE



Leah, BioTherapies donor

Leveraging the expertise, infrastructure and processes Be The Match has developed over 30-plus years of facilitating blood stem cell transplants, Be The Match BioTherapies® works with next-generation cell and gene therapy developers to bring new therapies to patients sooner—and save more lives.

Some of these companies are developing therapies to treat blood cancers and blood disorders and other life-threatening illnesses. Some are working on therapies to treat patients who have complications after their transplants. And others are developing treatments for chronically debilitating and life-threatening diseases.

IMPACTING MORE LIVES THROUGH CELLULAR THERAPY

By reaching new patient populations through next-generation therapies, BioTherapies drives the Be The Match vision to democratize cell therapy. By 2025, BioTherapies is estimated to directly account for 20 to 30 percent of our goal for the number of lives impacted through Be The Match-facilitated cell therapies.

ONE DONATION CAN SAVE MANY LIVES

Not only are we able to save more lives and serve more patients regardless of the therapies they need, we’re giving more people on the registry the opportunity to provide hope and possibility of a cure as a BioTherapies donor.

Rather than going directly to a patient, cells donated by BioTherapies’ donors would likely be manufactured into a therapy that would be used to treat many people. Or they might go to a lab and be used to research future cell therapies. So, instead of helping one patient, it’s one donation to help many patients.

OUR GLOBAL NETWORK OF CARE

From the moment doctors search our registry for a blood stem cell donor or cord blood unit, to the safe delivery of the life-saving cells to patients’ bedsides for transplant, and for years after, we are there every step of the way. Our global Network counts on our technology, expertise and unparalleled logistical support to make blood stem cell transplants possible.

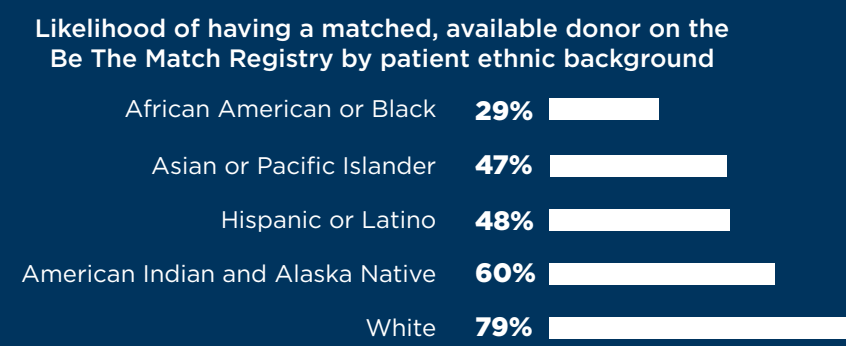
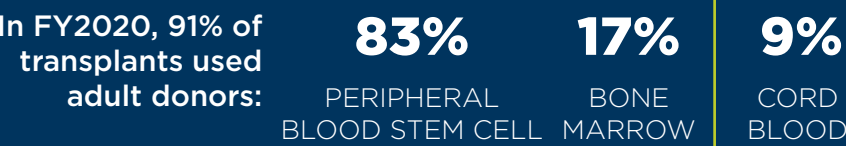
BE THE MATCH NETWORK

CENTERS		Globally
	Donor Centers	31
	Collection Centers	72
	Apheresis Centers	89
	Transplant Centers	193
	Recruitment Groups	22
	Member Cord Blood Banks	16
	International Donor Registries	47

Source: “Customer Relations and Management POLITE Report,” Nov. 2020

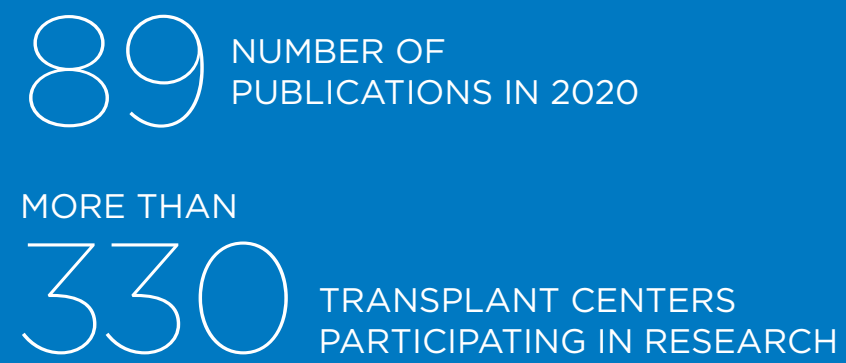
FY2020 AT A GLANCE*

REGISTRY

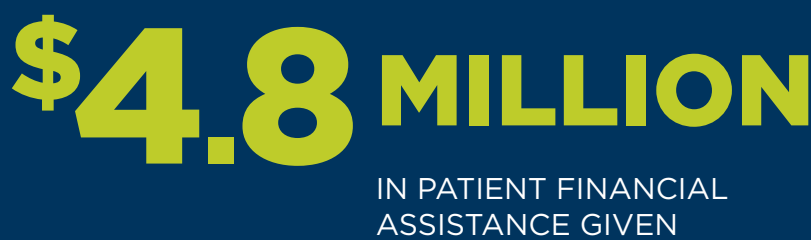


Source: Be The Match “FY2020 Annual Numbers”
*These figures are for our fiscal year 2020 (Oct. 1, 2019-Sept. 30, 2020)

RESEARCH

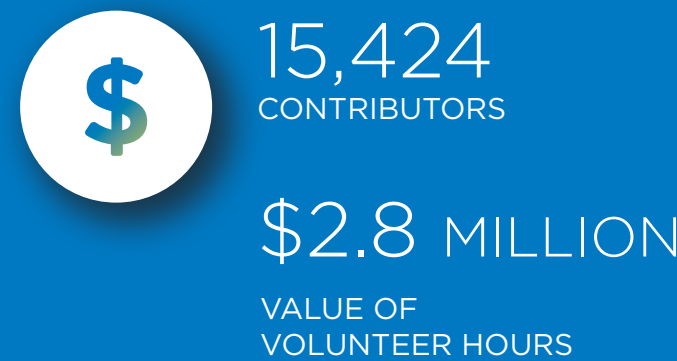


PATIENT ASSISTANCE



We provide one-on-one support, information and resources for transplant patients, caregivers and families, including patient assistance grants to ease the financial burden of uninsured costs associated with treatment.

MISSION SUPPORT



2020 BOARD OF DIRECTORS

NATIONAL MARROW DONOR PROGRAM/BE THE MATCH

Our mission: saving lives through cellular therapy.

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The Amy Strelzer Manasevit Research Program for the Study of Post-Transplant Complications (Amy Research Program) is one of the largest and most coveted grants in the field of transplantation and cellular therapy. The grant supports the research endeavors of basic scientists and clinicians early in their careers. As of 2020, Be The Match Foundation has invested nearly \$11 million to launch the careers of 44 young physicians and scientists. Meet the scholars awarded in 2020:



Ya-Yuan Fu, PhD
Sloan Kettering Institute for Cancer Research, Inc.,
New York

*Immune-mediated epithelial regeneration in
gastrointestinal (GI) tract after hematopoietic
cell transplantation (HCT)*

*Dr. Fu's current research focuses on understanding
the processes of gastrointestinal damage
and regeneration after HCT.*



Johnnie J. Orozco, MD, PhD
Fred Hutchinson Cancer Research Center, Seattle
*Synergizing Humanized Anti-CD33 Antibody for
radioimmunotherapy to eradicate acute myeloid
leukemia (AML)*

*Dr. Orozco's goal is to extend the benefits of
transplantation to more patients without incurring the
toxicity associated with standard HCT approaches.*



Victor Tkachev, PhD
Boston Children's Hospital, Boston
*Discovering novel molecular targets for prevention of
acute graft-versus-host disease (GVHD)*

*Dr. Tkachev is currently working on the tissue-specific
mechanisms of alloimmunity during acute GVHD with
attention to the tissue-resident memory T-cells subset.*

The Amy Strelzer Manasevit Research Program is only made possible through philanthropy. **Thank you to the generous partners who make this program possible.**

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Diana and Bob Carter, co-chairs at an annual Gala



Jason’s legacy lives on through his family’s support

Since Jason Carter passed away in 2016, his family and parents, Diana and Bob, have been committed to paving a different path for future transplant patients. They have consistently supported innovative solutions at Be The Match with the goal to provide patients and families more opportunities to heal. And, in 2020, when Be The Match faced unprecedented challenges, The Carter Family Foundation showed their commitment yet again, donating more than \$250,000.

- This bold investment by the Carters is accelerating groundbreaking work in our Donor for All initiative (read more on p. 6) and answered an urgent call for more Crisis Grant funding.
- The Carters leveraged their generosity for double the impact, inspiring others to take action through two successful matching gift challenges.

It is without a doubt that the Carters’ philanthropic leadership and continuous generosity have made a transformative impact on our ability to save lives through cellular therapy. **“We wanted to do something to help other people,” Diana Carter says, “for Jason’s spirit to live on and for science to move forward by the work that’s being done in his name.”**

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THANK YOU GIFT-IN-KIND CONTRIBUTORS

In-kind contributions allow us to allocate more resources to directly serve our patients. These supporters have given goods or services valued at \$1,000 or more to support our mission.

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TBX Employee Benefits

Charles Tillet

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United Airlines

HERO VOLUNTEER COURIER

John Avant has been delivering vital cells as a volunteer courier for Be The Match since his retirement in 2013.

Wanting to find a way to give back, he admits that at first it was the opportunity to travel that appealed to him most.

“As I learned more about the life-saving services and thought more about the nature of the illnesses affecting patients, my priority became more about the donor process and travel became only a fringe benefit,” he says.

Now 76, John has over 50 trips under his belt. And even during the pandemic, he still takes a trip every few weeks and intends to continue as long as his health will let him—because that is what heroes do.

*Hero volunteer courier,
John Avant, delivering
life-saving cells*



THANK YOU VOLUNTEERS

Last year, our incredible network of volunteers found new ways to support Be The Match through their time and talent. Together, more than 100,000 hours were generously contributed to support our mission, a resource valued at **more than \$2.8 million**. These remarkable individuals each spent 100 hours or more personally advancing our mission.

Thomas “Tom” Addonizio	Ann Berkey
Kristin Akin	Sandra “Sandi” Bersin
Mary Alexander	Eldon Bish
Vanessa Amaya	Lori Bish
Debra “Debbie” Ancona	Jennifer “Jenny” Block Brown
Ian Allan Anderson	Marni Bonnin
Thomas Anderson	Robert “Patrick” Bowden
Stephen “Skip” Antall	Nancy Bowdring
Robert Antulov	George Bradshaw
Mickey Arzaga	Sandra Bremer
Barbara Ashley	Ronald Bretz
Roberta Attenhofer	Annette Bridges
John Avant	Carisa Brown
Becky Azer Alexander	Holly Brown
Mark Bailey	Masisen Brown
Brooke “Brook” Baker	Taylor Brown
Thomas Baxter	William “Bill” Bruggema
Diane Beard	Kathryn “Kathy” Bury
Henry Bell	Donald Callander
Michele Bello	Angela Calos
John Beno	Heather Campbell
Craig Berg	Diane Carroll

Rehan Choudhry	Kendrick Geiger
Daniel Chow	Debra Gill
JoAnn Christensen	Carolyn Glastris
Adaymee Cofresi	Cary Gold
Robert Coggeshall	Benjamin Goldstein
Gary Cohen	Robyn Gordon
Jacqueline Colson	Marla Grant
Elizabeth Conlin	Dean Groth
Christiaan Corthier	Caroline Grunwell
Lindsey Coutts	Beverly Gunter
Jocelyn “Joy” Cruz	Kellie Gutman
Victor “Tony” Cruz	Jeffrey Haertling
Jorn Dalboe	Kathy Hammond
Donald Davis	Ghislaine “Giselle” Harquail
Sheryl Davis	Sherri Harrington
Edward de Alba	Rebecca Hart
Susana De Leon	Marlene Hartzman
Stacy Dellasega	Robert “Bob” Harvey
Kathleen DeLoach	John Hauck
Michael Diko	John “Jack” Healing
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Dean Duffy	Timothy Hill
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Daniel Eberts	Wanlin Hsieh
Linda Eckstein	Edward Hueckel
Steven Eckstein	Ricky Jacobs
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Darlene Edwards	Cindy Johnson
Kerry Ellis	Kim Johnson
Lindsay Emanuel	Martha “Marty” Johnson
David Ernston	Neil Johnson
Michele Falkenau	Robert “Bob” Johnson
Jeana Ferguson	Mark Johnson -CA
Dale Flowers	Mark Johnson -MN
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Peter Fort	Karen Kelly
Gale Friedrich	William “Bill” Kelly
James Frison	David Kiger

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Michael Kollar	Susan McMillian
Stuart Korchin	Karon Mertens
Rose Kordahl	Leo Mertens
Holly Kraftor	Kristina Meyers
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David Lambour	Joy Miller
James Laurence	Michael Minanno
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Ciara Lespron-Hammett	Scott Moster
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Karin Linehan	Vicki Oden
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Kathleen “Kathy” Loinette	Paul Onkka
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Kevin Lusk	Louise Pauly
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LaVonne Trieu	
Patrick Upstill	
Debra Urban	
Jacqueline Urban	
Robbert “Rob” Vermeulen	

THANK YOU TOP ONLINE PEER-TO-PEER FUNDRAISERS

Team Be The Match fundraisers connect their individual networks with Be The Match's life-saving mission. These champions raised \$5,000 or more to directly impact patients and their families and increase critical awareness of Be The Match in their community.

5K+ FUNDRAISERS

2020 7th annual Charity Handgun Course - Lance Reeter

Little Switzerland Cheese Shred Event - Mike and Paula Schmitz

2020 Foundation FUNdraisers

2020 Miami Cancer Center Awareness Day

2020 Missy Ginnetti Hope Gala - Pat Ginnetti

A3M Walk+Run To Go - Asians for Miracle Marrow Matches

AHEPA

Alpha Tau Omega - Beta Xi

Because I Care

Jeff Benda

Matt Bolson

Andrea Boon

Arthur Damon

Dan The Ironman, Go The Distance - Daniel Cox

Tonya Davis

DPSCS

Family of Nick Dombalis

Ryan Dong
Iowa State University
Jodie Johnson
Lisa Korslund
Larry & Friends
Kelly Lieser
Andrew Lippmann
Annie Lipsitz
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Minneapolis Board of Ambassadors
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Renee Pellingner
Stephen Poremba
Paula Schmitz
Michael Stewart
Team Lifeblood 2020
Team Scott Strong - Natalie Brock
Triad Walk+Run To Go - Amy Nelson
Walk The Walk - Be The Match Executive Team
Roby Walls

SELFLESS DONOR TO SUPERSTAR FUNDRAISER



Watch a video featuring
Dan the Ironman

Daniel Cox made Be The Match the topic of a high school speech after seeing our organization featured on television. The more he learned, the more Daniel wanted to join the Be The Match Registry.

In fact, just three months after he joined the registry, Daniel learned he was a genetic match for Missy, a mother of three diagnosed with Hodgkin's lymphoma. Daniel went on to donate his blood stem cells. The transplant was a success and after battling cancer for years, Missy was finally cancer-free.

Daniel and Missy met a year later, and together, as he competed in his first half Ironman Triathlon, they raised money and awareness for Be The Match.

Sadly, Missy passed away unexpectedly in 2016. Although she isn't here today to see him compete, "Dan the Ironman," as he is affectionately known, still carries her memory with him every mile as he continues their mission to give all patients more tomorrows with their loved ones.

When the Ironman Triathlon was cancelled in 2020 due to the pandemic, Daniel held his own, full Ironman-distance triathlon in the Raleigh-Durham area. With the support of Missy's husband, Pat Ginnetti, he raised more than \$75,000 as part of his event to support patients.

THANK YOU BOARD OF AMBASSADORS

These volunteer leaders leverage their individual networks to support Be The Match through awareness building and crucial fundraising—all to advance our life-saving mission.

CHICAGO

Chad and Kory LaMont
Matt and Megan Levy
Cara Pagels
Michelle Pretlow
Tom Teach

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FROM REALITY TV TO LIFE-SAVING REALITY



Be The Match Board of Ambassadors member,
Jared Lipscomb



Shortly after being diagnosed with leukemia in 2019, Jared Lipscomb partnered with Be The Match to recruit more people to join the registry.

Fortunately, his match was found and Jared received his life-changing transplant in 2020.

In the midst of navigating transplant recovery during the pandemic, Jared took his commitment to Be The Match further, joining the Board of Ambassadors. As a volunteer leader, Jared leverages his extensive network as a celebrity makeup artist to raise critical awareness—and funds—for Be The Match.

In 2020, Jared called on his TV star friends to participate in #Couch2Cure and shared his personal story at the Virtual Gala, inspiring others to get involved and support our important mission.

Jared continues to be a dedicated Board of Ambassadors member and uses his platform to share his story and amplify the importance of diversifying the registry.

THANK YOU MONTHLY SUPPORTERS

Our monthly contributors provide reliable, consistent financial support to Be The Match, delivering life-saving blood stem cell transplants all year long. This dedicated group of supporters is committed to giving \$25+ each month to save lives.

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Listings represent giving between 1/1/2020 and 12/31/2020.

We have carefully reviewed this information for accuracy and apologize for any errors or omissions. Please contact us at **(800) 507-5427** if you note incorrect information.

YOU CAN DELIVER MORE HOPE

Your contribution is crucial to our mission. May we count on you?

Go to **BeTheMatch.org/2021**

OR

Mail your contribution to us:

Be The Match Foundation
NW 5948
PO Box 1450
Minneapolis, MN 55485

If you'd like to speak to someone at Be The Match about your gift, please call **(800) 627-7692**, or email **foundation@nmdp.org**



Get social with us to see how our life-saving mission brings people together.



Olivia, blood stem cell transplant recipient. Olivia's bright and bold personality continues inspiring others.



KATELYN, DONOR

Hero donor: Katelyn, four-time
peripheral blood stem cell donor

Read her inspiring story on p. 10



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