



Light The Night is an evening fundraising event benefiting The Leukemia & Lymphoma Society's funding of lifesaving research to find blood cancer cures. Friends, families and co-workers gather together to celebrate, honor and remember those touched by cancer. Together we are bringing light to the darkness of cancer.

## Northern California Light The Night

**\$1.4 Million**

raised  
last year

**1.5K+**

participants  
each year

**\$1.3 billion**

invested in lifesaving research thanks to the support of  
Light The Night and other LLS fundraising programs.

**Why:** To raise funds for the ongoing work of the Leukemia and Lymphoma Society's mission: Cure leukemia, lymphoma, Hodgkin's Disease and Myeloma, and improve the quality of life for patients and their families and to create public awareness about blood cancers and their devastating effects.

**Who:** Light The Night is open to all. It does not require a particular level of physical fitness. Light the night attracts both corporate and friends & family teams. *The average demographic is men and women, 18-54. Around 80% have some connection to blood cancer.*

**When & Where:** Light The Night takes place each fall in communities across the nation. Join us at our 2022 Light the Night Walks in our East Bay, San Francisco, and Silicon Valley locations

**JOIN THE MOVEMENT:** [LightTheNight.org/norcal](https://LightTheNight.org/norcal)

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